





• FCTU

TUC FACULDADE DE CIÊNCIAS
E TECNOLOGIA
UNIVERSIDADE DE COIMBRA

SYSTEM-GENERATED REQUESTS FOR REWRITING PROPOSALS

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Feedback type

Site	Dimensions	Form	Result
Facebook / Google	Boolean	Like +1	Number of like
YouTube	Boolean ²	-1/+1 Dislike/Like	% of like vs dislike
Amazon / Ok Cupid	1D (discreet)	5 stars	Spectrum

What are we measuring?

Amazon Feedback Spectrum

5 star: 4 star: 3 star:	(1) (0) (0)
2 star:	(0)
1 star:	(0)

5 star:	(785)
4 star:	(76)
3 star:	(23)
2 star:	(11)
1 star:	(31)

5 star: 4 star: 3 star:	(5) (2) (1)
2 star: 1 star:	(0) (5)

5 star:	(10)
4 star:	(7)
3 star:	(6)
2 star:	(2)
1 star:	(3)

5 star:	(224)
4 star:	(102)
3 star:	(43)
2 star:	(14)
1 star:	(13)

Harry Potter and the Philosopher's Stone (Book 1)

Electronic Government Proceedings of the 5th International Conference EGOV 2006 Krakow Poland

The adventures of Tom Sawyer

The NASA Conspiracies The Truth Behind the Moon Landings Censored Photos and The Face on Mars

HCSB Drill Bible (Small Edition, Burgundy Hardcover)

Amazon Feedback Spectrum

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What are we measuring?

- Popularity?
- How much do we agree with?
- How well has it been explained?
- Beauty?
 - It is context dependent, but generally it can be all of the above mixed up.
 - It is a BIG mess!
 - User friendly, but hard to evaluate the results

Adding a dimension

Quality

Agreement

This creates four quadrants

Nice but I Disagree

Quality

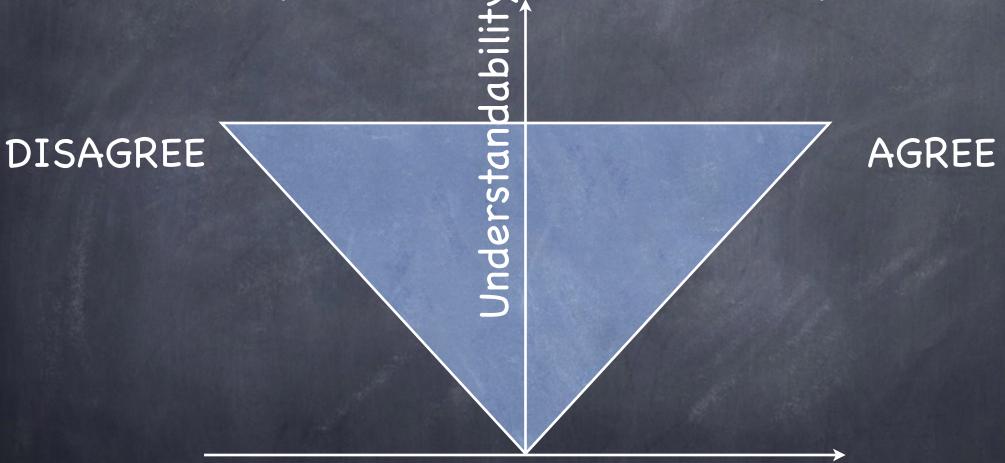
Nice and I Agree

Agreement

Ugly and I Disagree

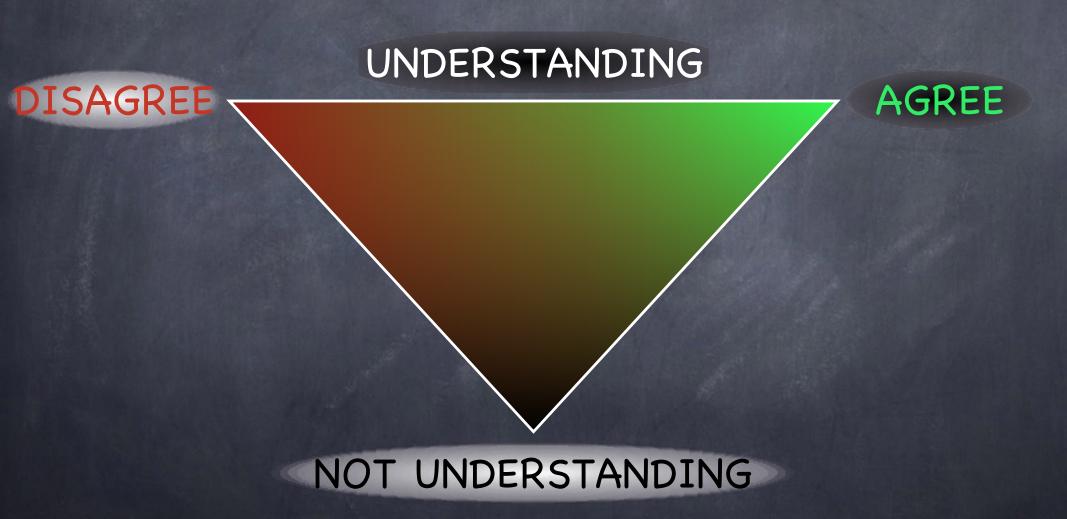
Ugly but I Agree

From Niceness to Clarity (understandability)



He who cannot understand something cannot judge it

A Continuous Feedback



Different levels of understanding

I understand the implications UNDERSTANDING

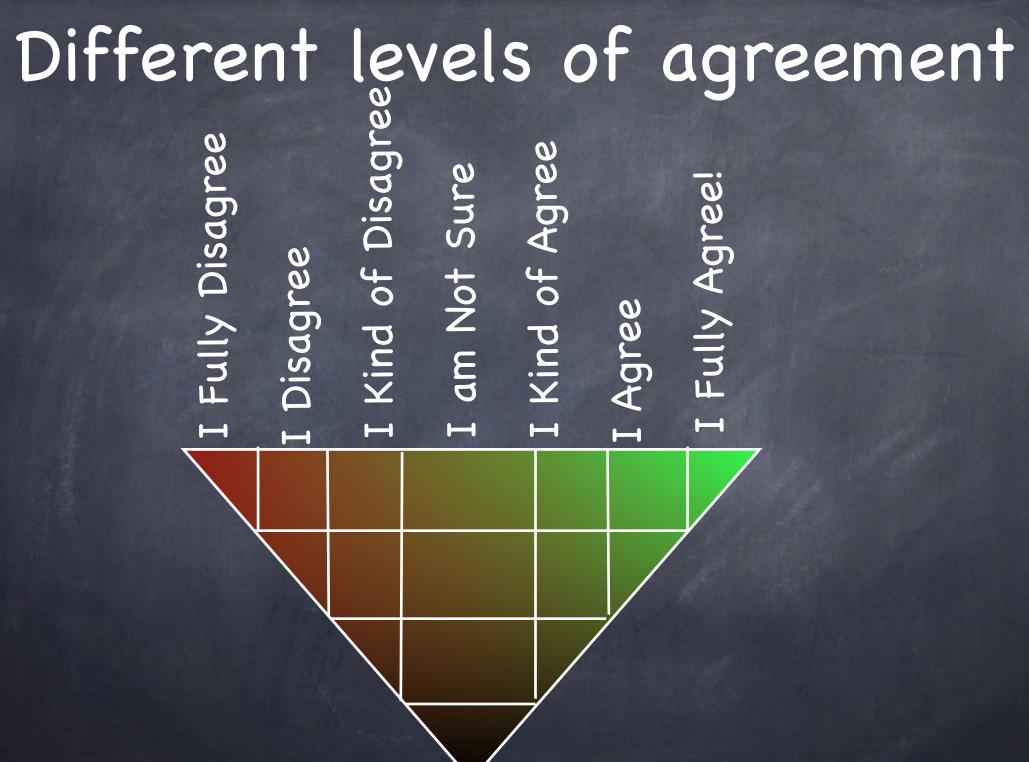
I understand the details

I understand the basic idea

I vaguely understand it

What language is it?

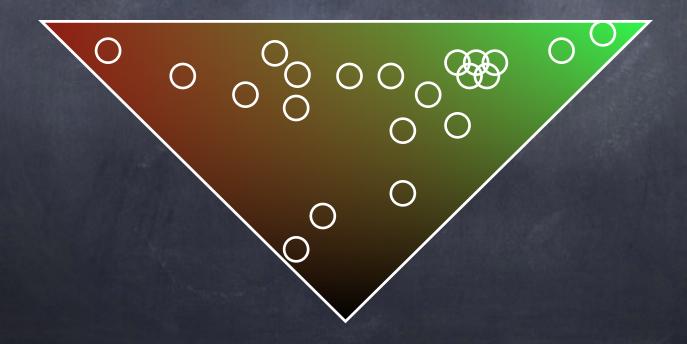
NOT UNDERSTANDING



What we now know

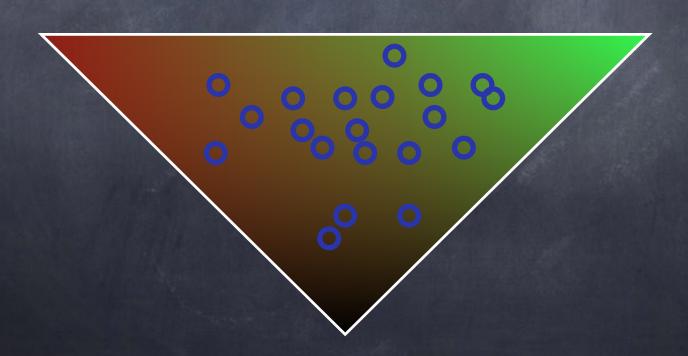
For each proposal

- Who understands it; who does not understand it
- Who likes it; who does not like it
- This creates a feedback cloud on the triangle

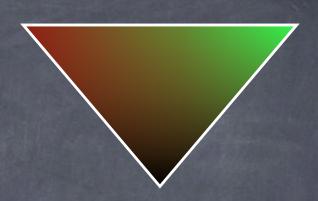


For all the proposals

- How understandable is each proposal on average
- How much people agree with it on average
- This creates a proposals cloud on the triangle, where each dot is a proposal



Data & Deductions



0 %00 @

- Which authors write proposals that are easy to understand
- For each proposal: The Feedback Cloud
- For all the proposals: The Proposals Cloud
- Which proposals are well written
- Given two proposals:
 - o number of people that support both

Clustering Proposals

- Given two proposals:
 - number of people that support both

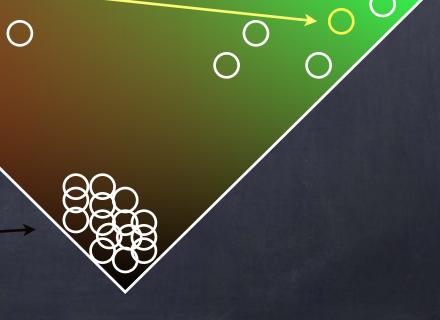
- This allows to cluster proposals into semantically similar themes. A bit like Amazon clusters books depending on who buys them.
- Each Cluster can then be represented by a proposal that is widely understood and widely agreed upon.
- This makes it possible to get a bird's eye view of all the proposals presented

If we know which proposals are well written

We know which proposals need rewriting

- Find the proposals that are:
 - hard to understand,
 - from the author, who understands it who is able to write proposals widely understood, and who likes it.
- Ask this person to rewrite the proposal

Once the proposal has been rewritten, if the original author agrees that they are equivalent, it gets suggested to the people who did not understand the previous version.



How do people welcome suggestions to rewrite?

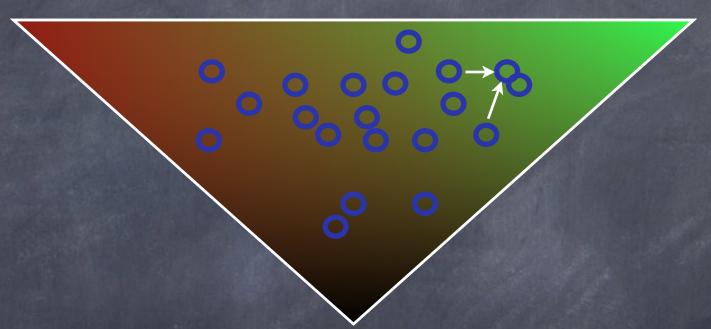
Very Well!

Unanimous Someone is unsatisfied with the answers and proposes a new Answers one reopening the Question Vilfredo selects the most comprehensive subset of answers Inherited Answers Ask Question The Questioner Decides when enough people have endorsed to start the Proposing Phase Vilfredo **Propose Endorse** goes to New Answer Athens Answers The Questioner decides when there are enough answers to start the

Tested on Vilfredo.org: Among a sea of possibilities,

a clear suggestion by the system was always welcomed.

If we know which person support the same proposals



You can ask this person to write a new proposal that joins those two proposals

If we know which people support the proposals of a single cluster

For each cluster you can set up a workgroup asking people to write a new proposal representative of each cluster

All the talk in 1 slide

- Use a 2D feedback System (Understandability / Agreement)
- Use the Agreement to Cluster Proposals
- Use Understandability to:
 - ask good writers to rewrite poorly written posts
 - ask good writers to merge 2 proposals they support
- Testing on Vilfredo showed people welcome

Thanks

P.S. How would you rate this talk:

UNDERSTANDING

DISAGREE **AGREE**

NOT UNDERSTANDING

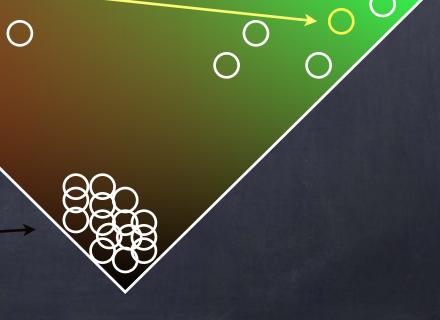
Questions

- Has we already tested this?
 - o no

- You seem to be implying a moderator
 - I am not implying any moderator
- How will you invite people to rewrite proposals
 - The website will do it

- Find the proposals that are:
 - hard to understand,
 - from the author, who understands it who is able to write proposals widely understood, and who likes it.
- Ask this person to rewrite the proposal

Once the proposal has been rewritten, if the original author agrees that they are equivalent, it gets suggested to the people who did not understand the previous version.



- If I think I am assigned to rewrite a proposal, but for me is clear, how can I rewrite it? For me is clear!
 - There is no other option. You cannot ask someone who does not understand it. And you cannot ask the author. The author has already given it's best shot, and the person does not understand it, does not understand it.

- How do you know that a person that claims that he understands the proposal really does it?
 - Very good question. We are working on that. But this is why the new version must be approved by the original author.
 - But also asking people to evaluate the relation between different proposals. But is space for original research

- How do you cluster proposals if some have been evaluated more often than others [question summarized]
 - This is related to fair evaluation. Two possibilities:
 - every time you propose something you need to evaluate a certain number of others, like a peer reviewed system
 - When a user goes to the system he is invited to rate, but starting from the least evaluated proposals. Or choosing specific proposal that

- What is the relation between the Russian experiment and this talk
 - It is just an example to show that eParticipation can get this numbers

- It is the normal role of the moderator to look for those clusterings and it is well accepted
 - If the moderator is chosen by the politicians he will be distrusted. So you want to have something that is self moderated.
- What is in-transparent in a net-etiquette.
 - The fact that is a single person deciding when to apply them. People WILL not agree with them.

- You could use the same principle for a tutorial text, for example, ...
 - It is pretty universal. In the context of a talk it can be convincing-unconvincing.

