

## Fair Participation: Special Case of Fair Division, or Something Else?

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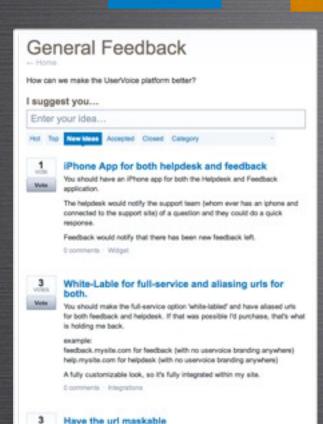
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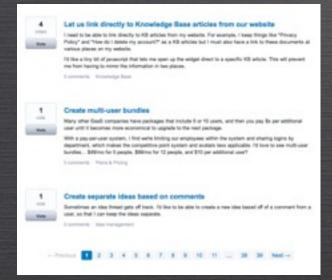


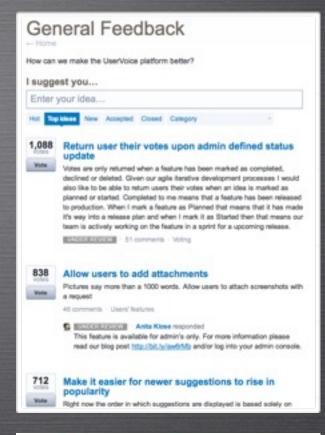














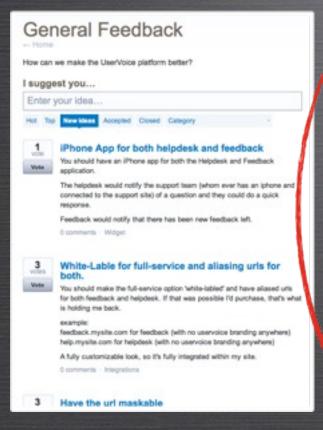
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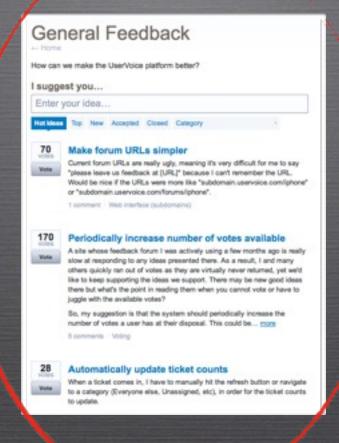


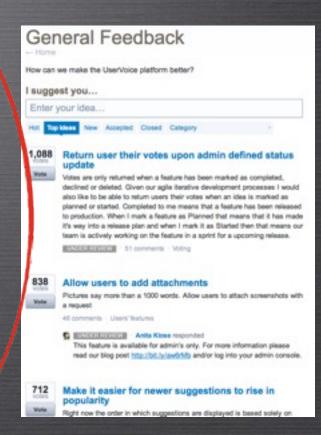
**New Ideas** 

**Hot Ideas** 

Top Ideas









#### Opengov

#### **Transparency Principles**

http://www.mixedink.com/#/Opengov/Transparencyprinciples

During the Discussion Phase, many of you suggested potential principles that might guide the design and implementation of transparency in government, as well as ways of thinking about those principles. Now we would like you to describe concisely what that set of principles might be. Please write a draft that recommends a set of principles, in whole or in part, for the effective implementation of transparency in government. Each principle should be concise a no more than 4 or 5 sentences to describe the idea, though you may include



Start: Jun 22, 2009 End: Jul 7, 2009

0 Contributors 0 Texts 0 Ratings

#### **Transparency Definition**

http://www.mixedink.com/#/Opengov/Transparencydefinition

The Challenge: How should we define the meaning and goals of transparent data and transparent operations? How should government prioritize among different principles?

What We've Heard from You: During the Discussion Phase, many of you suggested potential principles that might guide the design and implementation of transparency in government, as well as ways of thinking about those principles. Now we would like you



Start: Jun 22, 2009 End: Jul 7, 2009

54 Contributors 24 Texts 184 Ratings

#### Institutionalizing Transparency in Government

http://www.mixedink.com/#/Opengov/Institutionalizingtransparency

The Challenge: How do we institutionalize transparency across all government agencies and establish structures to ensure thoughtful and considered progress toward transparency?

What We've Heard from You: During the Discussion Phase, you provided some excellent



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39 Contributors 15 Texts 117 Ratings

#### Strategies for More Open Government

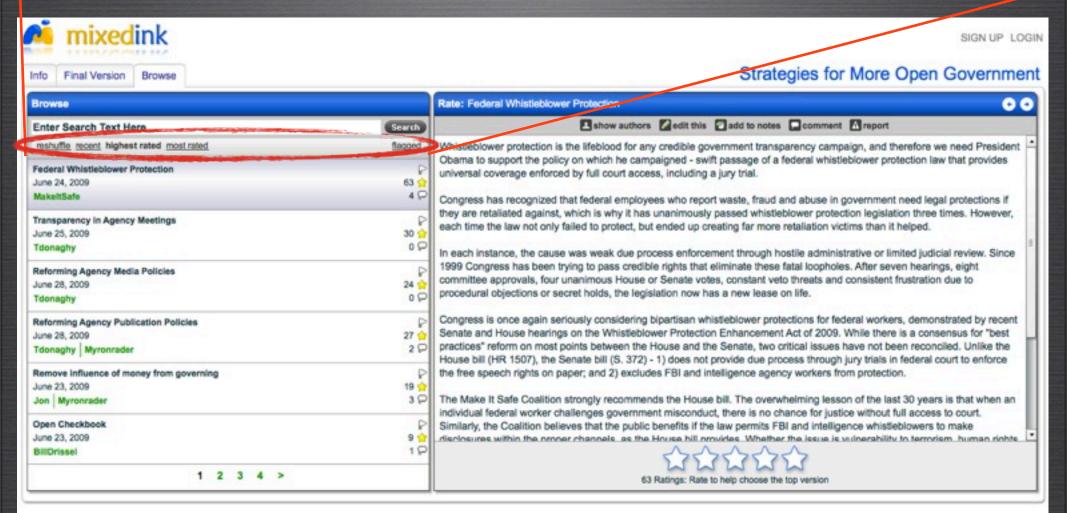
http://www.mixedink.com/#/Opengov/TransparencyStrategies

- Who is being directed to do something? (e.g. All agencies must)
- What is the institution being directed to do?



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110 Contributors 23 Texts 280 Ratings





## USUAL BIAS

- Authors with more time.
- Authors with a wider social network.
- Authors who write their proposal before.





## WHAT DOES FAIR MEAN?

- A proposals should <u>only</u> be evaluated by its content
- A proposal should NOT be evaluated by:
  - The size of the social network of the author
  - The amount of free time of the author
  - The wealth of the author (or of the supporters)
  - When was the proposal presented
- Positive feedback mechanism should not be employed
- The result should not be random

## WHY ARE SYSTEMS UNFAIR?

- Positive feedback look good
   (makes a website look popular)
- It is better to have a good-enough very-popular proposal than pick the best proposal, but with only less votes
- It's hard work to make a fair system
- Permitting people to use their social network works as a form of advertisement

# MAKING THE AUTHOR SOCIAL NETWORK IRRELEVANT

#### COULD THE SOCIAL NETWORK BE GOOD?

 People with a social network have it for a reason

 The social network only works partially when you advertise on something that is not your field

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Tim O'Reilly Twitter Followers: 1'459'780

Pietro Speroni twitter Followers 480

Tim has 3041.2 times more influence than Pietro

#### COULD THE SOCIAL NETWORK BE GOOD?

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- The social network only works partially when you advertise on something that is not your field
- How do you make sure that the weight of the social network balances the actual extra probability of having a good idea?

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MAYBE... YET:

• How do you make sure that the weight of the social network balances the actual extra probability of having a good idea?



#### MAKING THE AUTHOR SOCIAL NETWORK IRRELEVANT

- There should be no way for people to send a URL to invite friends to support their proposal.
- During the voting stage:
  - The name of the author should not be seen.

- NOTE: the author can still be discovered... after.
- A URL can be added if it does not permit to vote.

#### THE FAUSTIAN PACT:

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 URL to invite friends to
 support their proposal.

WHY ARE SYSTEMS UNFAIR?

 Permitting people to use their social network works as a form of advertisement.

#### INDEPENDENCE FROM AUTHOR AMOUNT OF FREE TIME

- There are only few actions that can be done. Then the person needs to move on
- Good examples:
  - Online Polls
  - slashdot

• It's OK if people use their free time to write better proposals

#### **AVOIDING POSITIVE FEEDBACK MECHANISM**

- No possibilities to vote for proposals in the same place where you see the results.
- The number of votes of a proposal should not be shown when voting<sup>1</sup>.

## IRRELEVANCE OF THE TIME OF PRESENTATION OF THE PROPOSAL

- Proposals should be evaluated for the same amount of "time". But what is "time"?
  - Real Time?
  - Number of times a proposal is evaluated?
    - What about when a proposal is presented among others?
  - Number of site visits a proposal is evaluated for?

# THE RESULT SHOULD NOT BE RANDOM RUNNING THE WHOLE EVALUATION TWICE SHOULD BRING SIMILAR RESULTS

- Evaluation changes because of:
  - The order on which proposals are presented.
  - The position in the page.
  - The other proposals present in the page.
  - The number of times a proposal is presented
- But we have the control of all this!

#### AND OF COURSE...

- It should be a "good" website:
  - It should be able to scale up
  - It should be user friendly
    - It should permit to people to build on past results (it is "collaborative").
  - All this while not sacrificing fairness

## FAIR COLLABORATION VS FAIR DIVISION

• Is Fair Collaboration a special case of Fair Division?

- Yes! We are effectively dividing the user attention span over the possible user creative ideas
- Fair Division is full of creative ideas. Maybe we need that sort of creativity over here too.

#### CONCLUSIONS

- Such website has not been done, yet.
- We believe it is possible to build such website.
- Suggestions are welcome :-)
   (specially creative suggestions)